MISS VALERIE CHAMBERS SELECTED AS 'MISS FOYS' IN QUEST

FOYS' "MISS TEENAGE" BRILLIANT BALL AT ROYALE BALLOON.

As readers are aware, the past few months at all stores in Foys' organisation have witnessed a spate of wholesome social activity, constant money-raising efforts and an enthusiasm that has been a credit to organizers and participants alike. The purpose behind all of this energy has been the support given to each contestant for the proud title of "Miss Foys" in the 1963 "Miss Teenage" Quest, organized to aid the Royal Women's Hospital Rebuilding Appeal.

Enthusiasm reached its zenith on Thursday, 16th of May, when the Gala Ball was held at the Royal Women's Hospital, Mrs. A. E. Prytz, President of the Hospital, Mrs. Prytz opened the entrance of each of the nine contestants to the Ballroom was met on the previous Tuesday and had made its selection of the young lady destined to become "Miss Foys." The panel consisted of Miss Elly Lukas, our friend, "Elizabeth, of DB9," and Messrs. Ray Chapman, Ross Boardroom and Stephen Dettner. The name of the girl selected for the high honor was a closely-guarded secret and was inscribed in an envelope given by Mr. Watt to Mrs. Prytz. After making a eulogistic reference to Foys' great effort for the hospital, Mrs. Prytz opened the envelope and—to a Breathless hush, and later thunderous applause—announced the winner to be MISS VALEIRIE CHAMBERS!

This double success to a popular young lady is quite unique and Valerie can be assured that the whole organization is behind her in the Final of the Open Quest later this year.

Other highlights of the Ball were the presentation of sheaves of flowers to Mrs. Prytz and to Mrs. Watt, the Modern Waltz danced by the contestants, and the re-lease of 1500 gaily-decorated balloons as the girls swept into their dance.

A great night such as this undoubtedly was, owed much to the organizers, Any reference should also include the appreciation unmistakable shown to the talented artists and orchestra and, sur-montaining even these, the happy spirit that animated all present to a pitch of enjoyable gaiety every enthusiasm.

We conclude the article by again expressing the sincerest of congratulations to the winner of Foys own Quest, to her colleagues whose participation made the effort the success that it was, and to all that transferred in any way, In the words of the message from our Managing Director that was inscribed on the balloon prior to the Ball programme:

"The Ball is the public demonstration of a tremendous amount of work and effort by the staff of our Company to raise a substantial sum of money for this very worthy cause. The Company was no more than the vehicle which provided the opportunity for this to happen. "You are no doubt aware that the Royal Women's Hospital renders service not only to metropolitan Melbourne, but in many ways, to the people and hospitals throughout the State of Victoria. It has been a great pleasure and a privilege for our Company to be associated with it in this way."

STOP PRESS

As we go to Press we announce the grand news that Valerie was the winner of the proud title of "Miss Teenage Queen for 1963. She topped the poll as the entrant raising most money (£593). The "Miss Teenage" title was won by Miss Janese Baker.

Full details will be published in the next issue of "News Service".

Successful Barbecue at Mr. & Mrs. Bridges Home

A most successful barbecue was held at the home of Mr. and Mrs. Geoff Bridges at Howitt Avenue, Mount Waverley, early in the month. The objective of the function has been planned and this was to assist the candidature of Miss Stevens, nominee from the Frohshon Floor and Works and Services group in Foys "Miss Teenage" Quest, to Foys' great effort for the hospital, Mrs. Prytz opened the envelope and—to a Breathless hush, and later thunderous applause—announced the winner to be MISS VALEIRIE CHAMBERS!

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PERSONALITY OF THE MONTH

It’s no idle statement to say “Much of the great work of a store goes on behind the scenes”. In previous issues of “News Service” we have referred in appreciative terms to the many men, and women, whose unrequited work continues along unspectacular lines in the progress of the business and is responsible. The occupations we have covered in previous sketches have been the more tangible: selling, buying, service, cleaning, services, and office work. This month’s Personality is the story of a man whose work revolts around that vital activity in a modern retail store — ticket writing.

One job in this category was to display price and coupon rating on every ticket and these tickets were the medium of strict and regular inspection by Price Control officers from time to time.

During the period of war, Mr. Fraser devoted his energies to active membership of the Air Raid Precautions organisation, and was also resident in the dispensary section that operated in the Preston area. In 1945, Foy and Gibson implemented the War Service Scheme in every one of their stores. Mr. Shaw (who had returned from service with the Australian military) was positioned in the expanded organisation, and in his strong recommendation, “Doug” was made manager of the ticket writing section, outside of Preston.

In 1947, Messrs. Catchlove and Fraser were given the task of co-ordinating the operation of the ticket writers in the stores under the one roof. Management of that department was then taken over by H. H. Catchlove and a central department was established at the (then) Fitzroy store. With the exception of a small store in Collingwood, the 1947 plan has been maintained ever since and, today, the ticket writers at Collingwood attend to the requirements of all Stores in the metropolitan area.

There is a constant scene of activity at this Collingwood location, and each day the old store witnesses the skillful operations of eleven good tradesmen.

The dramatic impact of modern advertising has had its repercussions on ticket writing and, today, the requirements have become more clear and unmistakable price signs, but also for the more involved work of ticket writing. Much of this work is done in a cramped attic on the very top of the old building that was, in 1947, to be demolished to make way for the great store of today. “Doug’s” remuneration coincided with the appointment of Mr. Eric Shaw as officer-in-charge and it was under his guidance that “Doug” finally gave unmistakable signs of the toll of the medium of strict and regular inspection by Price Control officers from time to time.

Mr. Douglas D. Fraser, Officer-in-charge Ticket Writers, Collingwood.

“Doug” and all staff know this general, and well-liked office by that name, was born at North Melbourne in 1908. After some education was received at West Preston state school, where he gave unmistakable signs of the artistic proficiency that was later to be the foundation of his commercial career. He subsequently enrolled for an arts course at the famous Collingwood Technical School, where the early hours were spent in mastering the craft of the ticket writer, and, with this toad, ticket writing, and, to this end, supplemented daily studies by attendance at night school.

Needless to state, life at the technical school did not consist entirely of a remorseless grind of study. Our Personality took part in most of the school activities, and was particularly interested in the Cricket section.

In 1925, our friend left school. His early education was received at West Preston state school, the 1947 plan has been maintained ever since and, today, the ticket writers at Collingwood attend to the requirements of all Stores in the metropolitan area.

In private life, Mr. and Mrs. Fraser have a daughter and a son, and a very small family of two girls (Elizabeth, 10 years of age and Cheryl, 4 years), live at the same address in Preston. Both Mr. and Mrs. Fraser take an active interest in the work of the Parents and Friends’ School committee. Our Personality’s interests are mainly in music, and he is a late evening tutor in this faculty.

Yet the work goes on and every department that has anything to do with this busyness (and all do, at some stage, or the other) is influenced by the action of this facility.

The old store witnesses the skillful operations of eleven good tradesmen.
A Generous Gift to Eye and Ear Hospital by Miss Gibson

We re-print from "The Age" of 19/4/1963 the following para-
graph:

"A £10,000 GIFT TO HOSPITAL."

The gift of £10,000 has been made to the Royal Victorian Eye and Ear Hospital to assist its teaching programs.

The gift was made by Miss Maude Gibson, who followed a £20,000 donation she gave the hospital two years ago. Miss Gibson is the daughter of the late Mr. William Gibson, one of the original partners in the firm of Rose and Gibson. The first donation of £20,000 from Miss Gibson was established in a series of William Gibson lectureships for teaching postgraduate students of the hospital. Miss Gibson's latest donation will be used to continue the lecture series.

The gift of £10,000 is a significant one, and it will help to maintain and improve the educational facilities of the hospital. The hospital is grateful for this generous gift, and we wish to extend our congratulations to the trio, and a very hearty wish for their health and happiness.

FOYS ANNUAL BALL TO TAKE PLACE IN AUGUST

The Foy's Annual Ball will be held in Melbourne three months off, time has a great habit of marching on with winged feet. We accordingly report that Foy's Annual Staff Ball is scheduled to take place at the Palace on King St., on Saturday, 23rd August. The ticket price will be the same as last year, i.e., £7.50/- each, and this change is all for the better.

The need is great to raise funds since all the attractions of this major Social Event of the year, and it is essential to state that the brilliant successes of previous years promise to be eclipsed this year. MAKE YOUR BOOKING NOW. TO THE BEST OF A DEPARTMENT.
**CHADSTONE**

We are glad to welcome back to Chadstone Mrs. Joan Alling-hton, Showroom, and Mr. W. Con-quest, Liquor Department. To them both, all staff convey good wishes for speedy and permanent recoveries.

**Popular Chadstone Personality Resigns**

Mrs. Phyllis Lewis, Switchboard Operator, has resigned from the service after nearly three years of efficient work at the Chadstone Store. It is her intention to open a mixed business at Clayton — an intention that will be accom-

Ambitions arrangements are well in train for Chadstone's Wool Fes-

**MILDURA**

Mrs. McMillan, Hardware De-

**BALLARAT**

Successful First Anniversary Sale

On May 14th, Marshalls held its first Anniversary Sale. The res-
sults were gratifying. Equally appreciated was the generous as-

**OBITUARY**

Our heartfelt sympathy goes to the relatives and friends of the esteemed persons whose deaths we record hereunder:—

**DANDENONG**

New staff members welcomed during the month were Miss Gemma Gerritsen (Child's Wear) and Mr. Phillip Batton (Men's wear).

**CHADSTONE**

We are glad to welcome back to Chadstone Mrs. Joan Valade who rejoins the Corset Department after an absence of two months on protracted sick leave.

Bowdings conveys its warmest congratualtions to Valerie Cham-

**NEW STAFF WANTED**

16th Brighton Group — a comparatively new Group — has an enthusiastic Committee, a Group Scoutmaster, and two Assistant Scoutmasters. It urgently requires Scouter to take on the job of Scoutmaster. Hall located at Scots Church, Marriage Road, East Brighton. Inquiries to Mr. Ken James, Cox Bros. Head Office 63-6262.
Library Digitised Collections

Author/s:
Foy & Gibson

Title:
Foy & Gibson newsletters

Date:
1947-1967 (incomplete)

Persistent Link:
http://hdl.handle.net/11343/21262

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