It's always been the policy of "News Service" to "break a lance" for any worthy Cause in which our organisation is taking more than a superficial interest. Readers will speedily agree that the Cause this month, is deserving of the utmost support.

Let's introduce the subject by quoting the remarks one often hears about fellow-employees who have retired and of whom, little is seen, or heard:

"Do you ever see Snitly, these days? I hear he's living by himself down at South Melbourne."

or

"I wonder how old Mrs. —— is keeping now? She was pretty sick when she finished last year and the poor old dear was dreading the thought of retirement."

Mary, the common comment may not concern a former workmate, but may be a conjecture about a neighbour, an old friend, or even an elderly relative.

All of these inquiries revolve around people who have become old, or sick, or lonely, or uncertain as to their future. In former generations such concern was thought to be the exclusive responsibility of the family itself, or religious bodies, or of a somewhat limited number of charitable organizations. It says much for the greater humanitarianism of today when kindly people of all types are concerning themselves with the problem, and problems, of the older people in the community.

Old-age, today, has become more than an individual responsibility. It's one of the great social concerns of our time. One-eighth of our total population is in the "over-60" elderly bracket; Science and Medicine will make this percentage even greater in the years to come. At this stage, it suffices to point out that the honored founder of Morsheads — now a vigorous octogenarian — still shows the early enthusiasm that preceded his career, and is a source of inspiration to his son and to the employees of the Store.

PERSONALITY OF THE MONTH

Although this article is correctly featured under the monthly heading of Personality of the Month, it would probably be more appropriate to entitle it PERSONALITIES OF THE MONTH.

THE HOUSE OF MORSEHeads, BALLARAT,

for we are presenting a brief history of two remarkable men, and the appropriate to entitle it the heading of Personality of the Month, it would probably be more

We have in existence many organizations that strive to supply satisfactory answers to these, and other related questions. To each of these we pay a tribute of respect, and of sincere appreciation.

And — there is an organization called the Old People's Welfare Council of Victoria that seeks to cover many of the situations that many of our aged people find as sources of mental, physical, economic and personal worry today. The Council comprises men of goodwill from all classes. It has the support of leading figures in the community, and your own organization at Foys is giving it practical, and personal support.

On Sunday, 20/7/1962, a "Call of Age" door-to-door Appeal will be conducted by the Old People's Welfare Council throughout the metropolitan area. Just give a thought to the Cause for which the Appeal is to be made. It won't require any further solicitation on our part to know that you, and your neighbors, will do their best to see that the results of the Appeal exceed the fondest expectations of those whose efforts have made it possible. Even if YOUR own municipality is well organised to answer the needs of the aged, maybe an adjoining suburb is not so well endowed. In Humanity's name, would it not repay YOU to give your never-failing assistance to a great cause.

PERSONALITY OF THE MONTH

Now, let us give a brief history of that son —

Mr. W. R. MORSHEAD, JNR.

Managing Director, Morsheads Pty. Ltd.

A native of Ballarat, Mr. Morshead, Junior, is now in his early forties. He received his education locally — first, at the famous Pleasant Street State School and, later, at the equally-famous Ballarat Grammar School. With a father of the calibre of Mr. Morshead, Senior, it was inevitable that the original impulse, on leaving school, to enter the retail trade. As a matter of fact, the young Morshead's first induction to the trade took place at the early age of 12 years with general assistance in the Store at "non-school" periods.

When school education ceased, our PERSONALITY spent over two years as a salesman in different sections of the rapidly-developing Store. Later, he was accountant for a valuable period of two years.

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Miss Beverley Darter, China Shop, to Mr. Kevin Steen, Manchester Department, Bright and Hitchcocks, Geelong.

Miss Norma Butcher, Underwear Department, Myers (Bendigo) to Mr. Harry White.

MARRIAGES

Every good wish for future happiness, health, and prosperity to the following people who recently celebrated their marriages:

- Mr. Allan Crum, Boys' Clothing, City Store, and Miss Janet Dixon.
- Miss Lois Foster, Tube Room, City Store, and Mr. John Burrell. Prior to her cessation, Lois received a handsome presentation from her fellow-employees in the Store.
- Miss Barbara Nottall and Mr. Leon Gleeson. The bridegroom is Manager, Gordon Hall Hairdressing Salon, Myers (Bendigo).

STORE NEWS

Hearty congratulations are proffered to our Managing Director (Mr. J. N. Watt) on his recent election as Vice-President, Retail Traders Association of Victoria. This honor is a reflection of the esteem in which Mr. Watt is held by all sections of the Retail Trade in this State.

Two recent Roof Top functions were very successful. The first was that held on Tuesday, 12th June, when the official technicolor films of the 1960 Olympic Games held in Rome were shown; the second was an address on 20/6/1962 by Mr. Watt to senior sales staff on the subject, "Employer-Employee Relations". The latter address was a repeat of the speech made to executive and managerial staff on 10th May, and the appropriate films were also shown. Good attendances were at both functions, and each item was very well received.

Mr. George Walker, Maintenance Staff, ceased duty on 15th June, after more than 25 years of continuous service with the Company. Appropriate presentations from Management and Staff were made to our friend at an Afternoon Tea held at the Roof Top Café on the eve of Mr. Walker's cessation. Mr. Watt made the presentations, and wished the gentleman many years of happy retirement — a wish echoed by the numerous friends made by George during his long, and honored, employment with the Company.

An interesting appointment to City Store organization is that of Miss R. Solberg who has been appointed as a Supervisor. A hearty welcome to the lady, and every good wish for a successful career at Foy's.

Sincere congratulations are conveyed to the following staff members, whose engagements have been recently announced:

- Miss Norma Cohen, Mr. Neville’s Office, City Store, to Mr. Harry S. Hertz.
- Miss Marilyn Whale, Knitting Wools Department, Bright and Hitchcocks, Geelong.

ENGAGEMENTS

Sincere congratulations are conveyed to the following staff members, whose engagements have been recently announced:

- Miss Yvonne Monger, "Robere" Salon, City Store, to Mr. Brian Edward.
- Miss Sue Ann Brockett, Babywear Department, City Store, to Mr. John Fry.
- Miss Norma Cohen, Mr. Neville’s Office, City Store, to Mr. Harry S. Hertz.
- Miss Marilyn Whale, Knitting Wools Department, Bright and Hitchcocks, Geelong.

On the cessation of hostilities, the young soldier returned to his peace-time activity with the firm, and steadily helped to build up the reputation — of more mature vintage — matches their own in paths of durability and success.

MATURE VINTAGE
friend "Jimmy" Graham, we wish to advise that "Jim" has returned to his own home after a long period of illness, and is making slow, but sure, progress towards recovery. All his many friends convey to "Jim" their best wishes for the arrival of that happy day when he is fit, and well, again.

Mr. John Quinn, Supervisor, First Floor, retired on Thursday, 26/6/1962, and was the guest of the Management at Afternoon Tea. Mr. Watt made presentations to the retiring gentleman, who fittingly responded to the felicitations of the gathering. Mr. Quinn's retirement brings to a conclusion 52 years of a most successful career in the Retail Trade — an association interrupted by 4 years of active service with the first A.I.F. All staff unite in wishing this excellent officer many years of peaceful and happy retirement.

PRAHRAN

The visit by the staff to television station HSV-7 on Thursday, 3rd May, was a great success and it is rumored that arrangements are in hand for a similar type of outing to another such instrumentality in the near future. We'll hear more of this at the appropriate time.

Two female members of the staff are elated at the safe arrival of grandchildren in their respective families. The ladies are Mrs. P. Copley, History Department, who has a granddaughter (Linda Patricia); the other is Mrs. E. Gousin, Babywear Department, who also has a granddaughter (Robin Leanne). To the congratulations already given, we add our own.

A long spell of illness has, unfortunately, compelled the resignation of Mr. "Phil" Garlick, formerly of the Furniture Department. This gentleman was the recipient of a dressing-gown and slippers just prior to his cessation, and takes with him into retirement the good wishes of all with whom he has been associated.

COLLINGWOOD

Sickness has affected quite a number of the Staff at Collingwood. In addition to those suffering from the present surge of colds, influenza, etc., some of the personnel are on sick leave following recent operations. In such a condition we mention particularly Mr. Nancy Di Salvi and Mr. Barry Barraas, of the General Office. To them both — All the best for a speedy and permanent recovery.

Despatch staff are delighted with the recent recognitions given to drivers in the "Freedom from Accident" Review conducted by the National Safety Council. Fifteen drivers received either a Certificate for under 5 years without accident, and a Badge for 5 years, or more, without accident. Details are as follows:

K. Glasscott, L. Holland, C. Robinson, W. Gregory, 2 years each; J. Warton, 3 years; J. Reece, 4 years; L. Malcolm and D. Meagher, 5 years each; M. Forbes, 11 years; P. Bell and J. Burns, 17 years each; J. Brewer, 18 years; E. Cunningham, 25 years; A. Dodd and G. Moate, 26 years each. The fifteen men aggregated 161 years of service to the organization — Tattersalls! Well! It's happened again — but this time, at Colac! A syndicate running in the quite inappropriate name-de-plume of "5 Fools," and comprising Messiahes Hoppell and Kester with Musters. Bathurst, Harding and Hutchins won the 2nd prize of £2,000 in a recent consultation. Good luck to them all and may it be the forerunner to other major successes for our staff investors. (Editor's Note: Not excluding my own syndicates, I hope!)

Two members of the staff will certainly remember the holiday week-end of June, 1962. Both were involved in motor-car accidents but, fortunately, neither suffered severe physical injury. The unfortunate were Miss Marion Holt (Sportswear) and Mr. Max Rule (Boyswear). To the congratulations already given, "News Service" adds its congratulations to both young people.

COLAC

We have often referred to the amazing number of major successes that have followed the investment by members of the Fry and Gibson organization in that well-known, and highly-respected organization — Tattersalls! Well! It's happened again — but this time, at Colac! A syndicate running in the quite inappropriate name of "Rubbish!" and comprising Messiahes Hoppell and Kester with Musters. Bathurst, Harding and Hutchins won the 2nd prize of £2,000 in a recent consultation. Good luck to them all and may it be the forerunner to other major successes for our staff investors. (Editor's Note: Not excluding my own syndicates, I hope!)

As this issue of "News Service" goes to press, the eagerly-awaited Staff Ball will have been held. The spirit of prophecy moves us to predict that the night of July 10th will be a "red letter" event in the history of the Store.

Several members of the Staff were most successful in the local Baptist Union Association Championships. Greg Sayers was a member of the team that won the "C" Grade mixed doubles. Patsy Lloyd occupied the same honored place in the "C" Grade women's doubles, whilst Geraldine Paatsch was in the runners-up team in the "D" Grade mixed doubles. Our congratulations to all concerned in these noteworthy feats.

The funds of the local Hockey Club benefited considerably from the excellent attendance present at a most successful Fair Parade held recently. Organised by Mr. Stephen Datten, the Parade attracted very favorable comment and was voted a real winner by public and staff, alike.

The sympathies of the staff are extended to Mrs. Lesley Sheedy, of the Grocery Department, and Mr. Bill Perkins, Carpet Department. Hearty congratulations to both young people.

BENDIGO

New employees welcomed to Store service during the month were Miss Marion Holt (Sportswear) and Mr. Max Rule (Boyswear). To the welcome already given, "News Service" adds its congratulations.

Margaret Rule of the Layby Department registered a particularly fine performance with her vocal rendering of "A Damsel in Distress" — A Bendigo T.V. production. Also on the same programme, and with an equally good display was Tony Conolan, the talented violinist son of Mr. Bus Conolan, Electrical Department. Heartiest congratulations to both young people.

The June Fair Parade was a great success. Store models in the persons of Miss Judy Gerrand, Miss Lee Jones and Mrs. McQuillan played yeoman parts in the presentation. Although it's inviolates to particularise, special mention must also be made of Judy's additional success on Channel Ten's advertising bargain's available at the Winter Sale. Which all goes to show that the Bendigo Store has more than its share of local talent.

As was the ease with numbers of staff from other Stores, Bendigo was very well represented at the spectacular opening of the new Morseshead Store at Ballarat. All speak in the highest terms of the expanded venture.

GEELONG

Two social functions were held during the month and both were eminently successful. One was a most interesting film night when pictures on 10-pin bowling were shown. The Manager of the Geelong Bowling Alley (shortly to be opened) added some very explanatory details of the "bowling game," and an excellent supper followed the screening. The second function was a visit by staff members to Melbourne where dinner was held at Pelgrini's, and was followed by a visit to the Chelsea Theatre to enjoy the spectacular "El Cid." Another success for the Social Club.

We've been advised that certain young ladies at the Geelong Store were recently married. It's not been possible to record the details in the appropriately-classified section of this periodical, as we haven't been acquainted with the names of the respective bridegrooms. However, we'll convey our sincere congratulations on the
important occasions to Beverly Bailey, Ann Harvey and Maureen Stevenson. A happy future to all three, and to their husbands.

A number of staff are incapacitated through illness at the present time. We convey our best wishes for speedy and permanent recoveries to Mrs. Baxter, Ladies Shoes Department, Mrs. Davis, Fashions, and Mr. Hauser of Furniture.

**MILDURA**

Many, and varied, are the places selected by staff as venues for their annual holidays. We instance:—

Mr. Leon Campbell, Grocery, who is motoring in Queensland.

Mr. W. Conquest, Liquor Department, who reports a most enjoyable holiday at Mount Biallo.

Miss Margaret Vidovich, Upstairs Office, who is sojourning in the premier City of the Commonwealth (i.e. Melbourne), and Miss Joyce Williamson (Downstairs Office), who has chosen the Snowfields, and the said main City for her leave.

One takes a risk of a cart rejoinder if — in the course of a leisurely perambulation through the Store — there is a badly collision between you — the innocent offender — and a staff member. The reason — most of the staff have received their annual ‘flu in — collision between you — the innocent offender — and a staff member.

The famous Roof Top functions of the Melbourne Store have been imitated and introduced at the Mildura Store. The first of these consisted of a Buffet Dinner served in the Valencia Room, and followed by a most interesting address by Mr. Theo De Jong (Domestic Hardware). David’s performance was all the more meritorious when it is recalled that he was only equipped with one football boot!

Quite seriously, however, the event was most enjoyable for both the teams, and the very partisan spectators.

**CHADSTONE**

The Social Club recently conducted another successful bowling night. Competition was keen. Some good performances were registered and a repeat of the evening is promised for the near future.

Another function arranged by the Club was a visit to T.V. Station G.T.V. 9. All participating spent an engrossing evening watching the intricacies of “In Melbourne Tonight” as conveyed by the inimitable Bert Newton.

Mr. Brian Gilford, Ladies Shoes Department, celebrated his 21st birthday on 13th June, 1962. To appropriately mark this important occasion, Mr. Dunham, Store Manager, presented Brian with a cufflinks and tie-bar set. Heartiest congratulations to the young man.

Mr. Ron Harris, from the City Store, has joined the staff of the Dress Materials Department and, needless to state, Chadstone is glad to have this personal addition to its ranks.

As could be quite expected the big event in Morsheads history was the opening of the new £250,000 Store on 20/5/1962. This phase is amply covered by various references throughout this issue. In the meantime Morsheads takes this opportunity of saying a sincere “Thank you” to the many Kindred Stores in our organisation for the heartening messages of goodwill received on the great occasion.

In a similar strain, Morsheads expresses its heartfelt appreciation for the wonderful assistance given by staff from other Stores when the new Store was being fitted up.

A “Farewell” has been said to Miss Alydth Angwin, formerly of the Advertising Department, who has left Morsheads to take up a tutoring profession. Every good wish for the future to this estimable lady.

**DANDE NONG**

Mr. Ern Green, Store Manager, has returned to duty after a week’s vacation, and exhibits every sign of a most beneficial rest for that period.

Another welcome return to Store service is that of Mrs. Reed (nee Frances Bourke), who has returned to duty in the Haberdashery Department after her recent marriage. All are glad to see Frances at Partons again.

A very welcome appearance at Dandenong was that of Mr. Ken Bandman, Display Controller. The columns of “News Service” has frequently referred to the achievements of this gentleman, and personal contact confirmed our high estimate of his outstanding qualities.

Partons has acquired 50 tickets for admission to the presentation of “Sunnyside Up” on Friday, July 13th. All avid T.V. fans will be sure to witness the screening on that evening and the occasion is being eagerly awaited by staff at Dandenong.

We regret to report that Mrs. Hanley, Ladies Wear Department, is on the sick list at the moment. All join in wishing the lady all the best for the future.

**OBITUARY**

Mrs. Yates of the Office Staff recently celebrated her 19th wedding anniversary and we (and “News Service”) join in the chorus of congratulation to this lady, and her husband, on the achievement. Many more years of married happiness to the couple.

Our heartfelt sympathy goes to the relatives, and friends, of those whose deaths we record hereunder:—

Mr. Wilson, Senior, father-in-law of Mrs. E. Wilson, Collingwood, Department, City Store.

Mr. Kennedy, father of Mr. Ken Kennedy, of the City Store.

Mr. F. Chatto, cousin of Mr. Tom Chatto, Collingwood, Department, Prahran Store.

Mrs. A. Jones, sister of Mr. Clements, Frock Department, City Store.

Mr. Fred Gatto, cousin of Mr. Tom Gatto, Collingwood, Office, and a former employee of the City Store.

Mr. J. McHugh, brother of Mr. E. Dowell, Grocery, Colac Store.

Mrs. Jack, of Mr. M. Parker, Hardware Department, Prahran Store.

Mrs. Morrow, mother of Miss Jean Morrow, Materials Dept., Prahran Store.

Mrs. C. Turner, of Mr. F. Turner, of the City Store.

Mr. G. Smith, of Mr. T. F. Smith, of the City Store.

Mrs. Nance, mother of Miss E. Nance, Docket Office, Collingwood.

Mrs. W. Smith, of Mr. J. W. Smith, of the City Store.

The Misses Hendry, City Store, have asked “Service” to convey their sincere thanks for the many kindnesses received during their recent sad bereavement. This intimation we duly convey to all.
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Foys News Service v.4 no.5 June 1962