Since its inception, Foys "News Service" has devoted some part of the Editorial Comment to those important matters that vitally affect the Company's welfare. Amongst the most important of these has been the necessity for high-quality CUSTOMER SERVICE, and the equally-important obligation of observing, and applying, those common-sense economies that ordinary Prudence, and good sense, warrant.

Without any apologies, we again emphasise these matters. One would, indeed, be blind not to note the many violations of efficient Service that occur, daily, in many of the Stores of our organisation. For he can point with pride, to the unique distinction of having thirteen relatives at various times employed in the service. The importance of this family link is accentuated, moreover, by his own remarkable preservation. The generations that have played their part in the development of the saga, have also seen son succeed father, and blood relation follow into the service of Maclellans, Prahran. It is interesting to also learn that no outstanding performances. He played cricket and football with the teams of each school and, in general, followed the normal routine with the existing system of recording sales transactions. The method in vogue was to paste dockets (six to a page) in a huge leather-bound book (not unlike the Family Bible of past generations) and to total each page up for subsequent recording of statements written by hand.

Our PERSONALITY vividly recalls that each book was very neatly written. At the conclusion of each day's work, it was part of his duty to carry four of these huge tomes up two flights of stairs to the Docket Office. Contemporaries of that day were Miss Belle Gould (in charge Docket Office) and Miss Harding — the latter still a valued officer on the clerical side of the organisation. "Bob" also remembers Miss Donlands (then employed in Foys jam factory, and now a member of the City Store staff!).

Hours of duty were longer than they are to-day. Punctuality was an essential requirement, and "woe betide" any employee who commenced later than 9 a.m., or who "downed" tools earlier than 6 p.m. On Friday nights, the time of cessation was 10 p.m. Comoming salary for a junior was 14/- a week whilst an adult clerical worker received between 2/2/15/- and 3/- each week. Conditions were very "chancy" as far as spending capacity was concerned, it was not the lot of a young office-boy to indulge in the expense of a theatre trip from the City to Collingwood office each day. Our young man — who then lived at Ripponlea — overcame the economic difficulties of this journey by getting an early train to the City and by walking from Flinders Street to Smith Street! on each morning and by walking from Flinders Street to Smith Street! On ceasing duty each night, this return was accelerated by RNRING over the same distance with a companion — one Phil Daniels. "Bob" states that the evening journey was tinted to a noyoung, and the
best times, unofficially recorded, were 11½ minutes and 11½ minutes! Shades of Herb. Elliott and John Landy!

Our PERSONALITY recalls many famous people during his long association with the Company. Amongst many others, he mentions Samuel Gibson, who prefaced his periodical inspections of Stores and the Display Staff, and his former acquaintances will regret to learn that the gentleman has been in indifferent health for quite a long time, but is making a gradual improvement at the moment. Mr. de Bur's sentiments are cordially reciprocated.

Although the Christmas season of 1960 has now gone into the fabric of the past, much of the material contained in this issue retains the seasonal aspect. This is due to the early publication of the December issue of "News Service" and to the suspension of the usual monthly issue during January.

And whilst on the subject of Christmas, one must refer to the wholesome thought that prompted the well-written advertisement appearing in Melbourne newspapers on Christmas Eve. The letterpress thanked the loyal and influential customers for their patronage, and conveyed greetings from the Company for a Merry Christmas and a Happy New Year. This unusual acknowledgment — like the Natty Tatters of the Ground Floor wall panels — excited favourable comment from customers and staff.

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ENGAGEMENTS

Sincere congratulations are conveyed to the following staff members, whose engagements have been recently announced:

- Miss Lois Mattison, Glove Department, Bright & Hitchcocks, Geelong.
- Miss A. Forrest, General Office, Bright & Hitchcocks, Geelong.
- Miss Janice Byron, Sportswears, Myers, Bendigo, to Mr. Brin Thomas.
- Miss Jenny Smith, Advertising, Myers, Bendigo, to Mr. Terry Quinlan, Sportswears, Myers, Bendigo.
- Miss Barbara Polkinghorne, Underwear Department, Morshheads, Ballarat, to Mr. Ian Tierney.
- Miss Lib Hitchc, Workrooms, Morshheads, Ballarat, to Mr. Walter Barrie.

MARRIAGES

Every good wish for future happiness, health and prosperity to the following people, whose marriages were celebrated recently:

- Mr. and Mrs. Garth Manton. Mr. Manton is an executive officer in the Merchandise Office, City Store.
- Miss Barbara Larsen, Jewellery Department, Bright & Hitchcocks, Geelong.
- Miss Heather Austin, Hosiers, Myers Bendigo, to Mr. Jim Bowring.
- Miss Dolly Jarvis, Office, Myers Bendigo, to Mr. Frank Black.

The marriage of Mr. Paul de Bur, now resident in London, Mr. de Bur was a former member of the Display Staff, and his former acquaintances will regret to learn that the gentleman has been in indifferent health for quite a time, but is making a gradual improvement at the moment. Mr. de Bur's sentiments are cordially reciprocated.
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to see the smiling face of Miss Joan Gardiner, Manager, Staff Training, proudly flashing pictures of her father and brother. The occasion was an important one — Joan's brother, Bob, had just annexed the State Two-mile Walking Championship — a title held by his father, Bert, from 1929 to 1931. Mr. Gardiner, Senior, incidentally, is a leading V.A.A.A. official, and was Manager of the Australian Athletics Teams at the Empire Games, Cardiff, in 1938. Congratulations to an outstanding family and, more particularly, to its female representative at Foys.

Several announcements by Management that have been recently circulated are of particular interest. They are to the effect that—

Mr. George Assender has been appointed as Controller of the Furniture Group. His predecessor — Mr. Cyril Baxter — remains with our organisation, and will be employed by the Company on a number of special projects.

Mr. John Beggs has been appointed as Assistant Advertising Manager.

During Mr. Crow's absence abroad, Mr. J. Blackney will act as Controller, Men's Store Group.

To all of the gothaths referred to in the announcements, our best wishes for success in their spheres of activity.

Prior to her departure from Store service, Mrs. Milligan, formerly of the Frock Department, was the recipient of a presentation beauty case from her colleagues. To the good wishes spoken on the occasion of the presentation, "News Service" adds its contribution.

A newcomer to the Store is Miss Hennessy (formerly of South Africa), who assumes the position of Secretary-Typist to the Controller, Fashion Floor (Mr. A. Temple). Our good wishes for a successful future to the lady.

The visit of the colourful West Indies Cricket Team to Australia has given "a shot in the arm" to local welders of the Willow. One repercussion of this revival of interest in the great Summer game, has been the keen rivalry of teams in the Sub-District Competition.

More than ordinary interest was being attached to the meeting of Coburg Eleven (the maquillage of the team being Mr. Ken Weaver, Men's Store) and Ormond Eleven (whose principal stautew is, on paper, Mr. W. J. Paine, Assistant Manager, Collingwood Store). The clash of these Goliaths, however, fizzed away to an anti-climax, for Ormond took the field minus Vernon's services. Scores tell the clash of these Goliaths, however, fizzled away to an anti-climax, for Ormond took the field minus Vernon's services. Scores tell the

The annual Christmas Party of staff from the Retail Store was held at "Kingsladies", East Melbourne, and was a large success. An excellent suggestion of a "get together," music and dancing was one of the major ingredients of a first-class evening. Mr. "Andy" Robertson proposed the health of the Store Manager (Mr. L. Marshall) in an appropriate way, and — in his response — the recipient thanked all staff for their loyalty, and co-operation, during the year.

Through the inability of the orchestra to find the corresponding music, the Store tenor (name not given) was not able to oblige with his favourite rendition of "Thou!"

Another pleasant evening was spent, prior to Christmas, at Eaglemount, where Mr. and Mrs. Marshall entertained senior staff members at a musical evening and buffet tea. Welcome gifts were Movers, J. N. Watt and N. E. Neville. Musical items were excellently rendered by Mr. A. Little, and "highlights" of the night were an inspection of the vintage cars, and antique music boxes, to Mr. Marshall's unique collection.

COLAC

A number of staff movements have taken place since the publication of the last budget from Colac. Mr. Percy Babh, Soft Furnishings, resigned to accept an opportunity in Geelong; Mr. John Baker ceased duty to essay a new venture in a cordial factory, whilst Miss Dorothy Malone has assumed an eagerly-awaited opportunity for a nursing career at St. Vincent's Hospital, Melbourne. Each of these three meritorious people take with them into their new spheres, the goodwill of all at Colac.

On the same subject, viz., Staff movements, we record the return to duty of Mr. Frank Woodes, Furnishing, and scenes taken during the sojourn overseas.

Mr. Rae Spence, on their recent promotions as 2IC's in Hardware and Haberdashery, respectively.

And — whilst on the subject of congratulations to Rae — we note with great pleasure her selection as the Colac nominee in the Miss Teenager Quest. Foys-Bilsons Social Club is solidly behind the candidate and has undertaken to raise money for her's candidature. Every good wish for future success to an excellent contender.

Amongst recent inter-Store transfers, we note that Mr. Tom Lloyd, driver, has been transferred to Hardware, and Mr. Bibbe Flintoff, from Menswear to Soft Furnishings. Success to both in their new locations.

The Annual Grass Tennis Tournaments were held in Colac recently, and Miss Jennifer Davey, Receiving Office, was successful in winning the Ladies' "C" Grade Singles. A good performance from a popular staff member.

As is the case with reports from other Stores, one item of interest is that of the most successful Staff Party held prior to Christmas. Every facet of "get together" was on the agenda, and the success was duly noted, and several of these events were outstanding and their repetition in future years is assured.

We are glad to report that a number of staff, or relations of staff members, recently incapacitated by illness, are all on the highroad to recovery. We refer to Mrs. McEachan, and to June and John Myers (son and daughter of Mr. Reg. Myers, of Mall Order). It is our sincere hope that the recovery will be adequately maintained.

Two staff members who recently retired for domestic reasons, were the recipients of presentations from their former workmates. They were:

Mrs. Bull, Cafeteria, who received a marcasite brooch, and Mrs. Sournal, Office, who received a travel rug.

To both — our good wishes.

Congratulations to Miss J. Dalton on her recent appointment as Manageress of the Handbags and Cosmetics Departments.

Nowcomers to the Store have been welcomed, and to the good wishes already given we add ours. The members concerned are:

Mrs. M. Lewis, Sportswear (from Collingwood),

Miss A. Pennig, Self-Sale, and

Mr. P. Oliver, Self-Sale.

Mr. R. Thompson, Self-Sale, retired recently after 38 years of good service. The Company presents to him a handsome wrist watch, whilst staff supplemented the gift by the present of a set of shirts. It is the wish of all that Mr. Thompson will have very many years of happy retirement.

Miss Una Paisley, Office, has again been selected to represent Australia in the Women's Cricket Test Team to tour New Zealand. Miss Paisley has been elected as Vice-Captain, and all at Foys will join in wishing our representative a highly successful series.

The "News Service" to convey to the Management their deep appreciation to the staff for their excellent service during the year. We thoroughly concur in this expression.

The successful "get together" Party for senior staff (held at Menzies Hotel) on 14/12/60, and the staff "break-up" Party on 22/12/60. Both were a most enjoyable evening by presenting pictures of places visited, and scenes taken during the sojourn overseas.

Congratulations are proffered to Mr. Charles Rosato, and Miss Rae Spence, on their recent promotions as 2IC's in Hardware and Haberdashery, respectively.

The other details of the item are to eulogistically refer to the recipient thanked all staff for their loyalty, and co-operation, during the year.
GEELONG
Bright's celebrated the approach of Christmas with a Dance and Social Evening for staff. The venue for this important occasion was the commodious Third Floor of the new Bright Store and gay festooning against a background of coloured lights made an unforget-table scene. Dancing, an excellent supper (prepared by "Marina" and served by the Ladies of the Committee), and a number of enjoyable competitions contributed to a wonderful evening. In the competitive realms, Miss Cheryl Twitt annexed the "double", winning the Balloon Bursting and Decorated Hat Contests. Honoured guests were Mr. and Mrs. J. Spencer Nall and Mr. Kenneth Nall. Competing during the evening was very well done by Mr. Spencer Thomas.

The Great Summer Sale early in the New Year attracted large crowds of eager shoppers, and there is reason to believe that the 1961 opening promises bigger and better business during the forthcoming year.

Illness has been responsible for the absence from duty of a number of valued staff members, and we convey to the persons concerned our best wishes for a speedy and permanent recovery. The personnel referred to are:

Mrs. Plank (Sally Gill Underwear),
Miss Durran (Ladies' Shoes),
Mr. Ken Brooks (Gordon Hall Salon), and
Miss Kimber (Babywear).

Mr. Roy Deller, Merchandising Director, was recently entertained at Afternoon Tea, prior to his departure as a representative of the organisation on the Study Tour of the U.S.A., as arranged by the Retail Traders' Association. On behalf of the Directors, Mr. J. Spencer Nall made a presentation to Mr. Deller of a travelling alarm clock, whilst Mr. Ian Palmer performed a similar office in presenting the traveller with a Parker pen from the staff.

Jim Vickers-Willis Puppet Pantos has just completed a successful two weeks' season on the Lower Ground Floor. The clever display of the puppets was a source of delight to the young, and old, who witnessed the performances.

"Welcome Home" has been fittingly said to Misses Sheila O'Brien and Barbara Nottall (Gordon Hall Salon) on their return to duty after protracted tours of the Continent. A hearty welcome has also been given to the following additions to staff:

Miss Sandra Thomas (Shoes),
Miss Crompton (Jewellery),
Mrs. Scott (Cosmetics), and
Mrs. Morrison (Brown-Gouge).

Staff were sorry to say "Good-bye" to Mrs. Margaret Clements, Shoe Department, who has retired to assume domestic duties. Good wishes to this popular lady for the future.

BENDIGO
A number of additions to the staff were cordially welcomed since the last budget of news from Bendigo. "News Service" supports the welcome. Newcomers are:

Misses Janice Blacey (Gordon Hall Hairdressing Salon), Helen Sinnamon (Kiddies' Wear), Yvonne Thornton (Crockery), Margaret Dunsan (Haberdashery), Beverly McGroohan (Handbags), Helen Muller (Blouses), and Misses, Richard Hans (Furniture), Geoffrey Symons (Floor Coverings), Jack Barrett (Menswear), Peter Trevean (Menswear), and Frank Summer (Costumes).

The addition of a grand-daughter to the family of Mrs. Eveley (Cafe) has been the motive for numerous congratulations to the said lady. Latest report is to the effect that mother, and child, are covered from her indisposition.

We're glad to report that Leo Hogan, of Kitchensware, is back at work after his recent accident. Leo sustained a severe fall whilst competing in a bicycle race at the Bendigo Showgrounds.

BALLARAT
"Bon Voyage" was said during January to Dennis Bryans, of Display, who sailed from Melbourne late in the month for a pro-tracted tour of Italy, Austria, Czecho-Slovakia, Holland and Great Britain. Dennis plans to further his knowledge of Art and Display during his travels, and all wish him well in his laudable quest.

Quite a number of staff members have returned from holidays, giving every evidence of a pleasant time in what was an unparal-leled burst of splendid holiday weather. The fortunate ones were Mesdames Gwen Geyer, and Fred Morris, Misses Mabel Richards and Millicent Richards, and Messrs. All. Hartnell, Ron Sarah and James Wallace. Collars were very tight for the first week or so!

A number of new members have been appropriately welcomed to the service of the Store. They are: Misses Dawn Palmer (Kiddies' Store) and Miss Lila Ritchie (Workroom), whilst male additions were Messrs. Bill Drury (Office) and Bradley Ross (Display).

Here's to a long and happy association with the organisation.

CHADSTONE
Chadstone is "on the move", socially. A Social Club has been formed, and office-bearers elected. These are as follows:—

President: Mr. J. Turner.
Treasurer: Mrs. Nell.
Secretary: Mrs. Z. Johnstone.

Already, there is a membership roll of 53, and the first function — a picnic to Mordialloc — held. This was an outstanding success, and is a happy augury for the future destiny of the Club.

Although we are, naturally, sorry to lose the services of a popular young man, the recent resignation of Graham Gillard (Soft Furnishings Department) leaves us with the satisfying feeling that our friend is achieving a long-cherished ambition. Graham has joined the Victorian Railways as an Auditing Engineer, and all at Chadstone wish him well in his new, and responsible, sphere.

Two changes have taken place in the Shoe Department. Mr. Stan Sanderson returns to his former managerial position in the Ladies' Shoes Department, City Store, while Mr. Brian Gifford assumes the position vacated by Mr. Sanderson. To both gentlemen — good wishes for the future.

A welcome return to staff ranks is that of Miss Lourine Gilbert, who has resumed duty after several weeks' illness. All express the sincere hope that Lourine has permanently, and completely, recovered from her indisposition.

EDITOR'S NOTE: We did not receive our usual welcome contribution from Mildura and from Dandenong for this issue. Space will be reserved in our next month's issue for a double spread of news from these two Stores.

OBITUARY.
Our heartfelt sympathy goes to the relatives, and friends, of those whose deaths we record hereunder:—

Mrs. Jean Brown, mother of Mr. Brian Brown, Men's Knitwear, City Store.
Master Ian Brown, brother of Mr. Brian Brown. (Both of the above were killed in a motor car accident in Tasmania).
Mrs. F. Sheldon-Collins, daughter-in-law of the late Francis J. Sheldon, Cleaning Staff, City, and sister-in-law of Mr. A. Saward, Chadstone.
Miss V. Sheldon-Collins, infant grand-daughter of the late Francis J. Sheldon, Cleaning Staff, City, and niece of Mr. A. Saward, Chadstone. (Both of the above were also killed in a car accident).
Mr. Francis J. Sheldon, formerly of the Cleaning Staff, City Store, father-in-law of Mr. A. Saward, Chadstone.
Mrs. Dillow, sister of Mr. L. Hardingham, City Store.
Mr. R. H. Hooff, mother of Miss Flinthof, Accounts Office, City Store.
Mr. Schiller, Sen., father of Mr. R. Schiller, Layby, Prahran.
Miss Joan Heppell, daughter of Mrs. B. Heppell, Cobac Store.
Miss Kilcullen, sister of Miss Kilcullen, Mantles, Bendigo.
Mr. J. Sinnamon, husband of Mrs. Simmons, City Store.
Mr. H. Downing, brother-in-law of Mr. L. Hooking, City Store.
Mrs. Turner, mother-in-law of Mr. K. Weaver, Men's Wear, City Store.
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